

Pilot programme  
from June 2021



## "SUSTAINABILITY in FINANCE MINDSHIFT"

Anchoring sustainability in the minds, hearts and actions of the stakeholders

# Why "Sustainability in Finance MindShift" – Initiative?

Become the inspiring and sustainable leader we need.

- Europe, China and more and more countries and companies are committing to becoming climate neutral. **The financial sector is contributing to this through numerous sustainable finance initiatives** such as the EU Action Plan and the Taxonomy.
- It will require inspiring leaders who live sustainability authentically. At all levels of society, business and **finance**.
- Managers play a key role in the implementation of sustainable finance. The bank can only **take advantage of all the opportunities of sustainability if all those involved are fully committed**.
- The programme focuses on the development of a sustainable mindset in the context of the requirements of Sustainable Finance. It also includes the joint development of **tangible sustainable finance projects** with the managers of the bank.



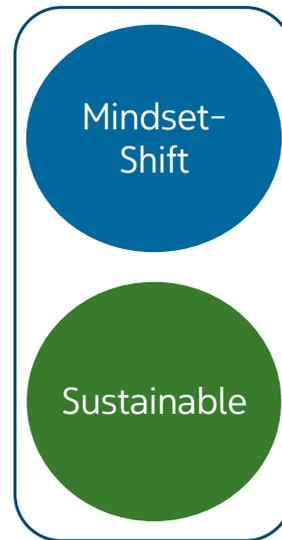
# Why a Sustainability-MindShift in Finance?

Leaders with ...

a sustainability mindset,

Knowledge of risks and opportunities of the Sustainable Finance Strategy,

effective leadership behaviour for sustainability transformation.

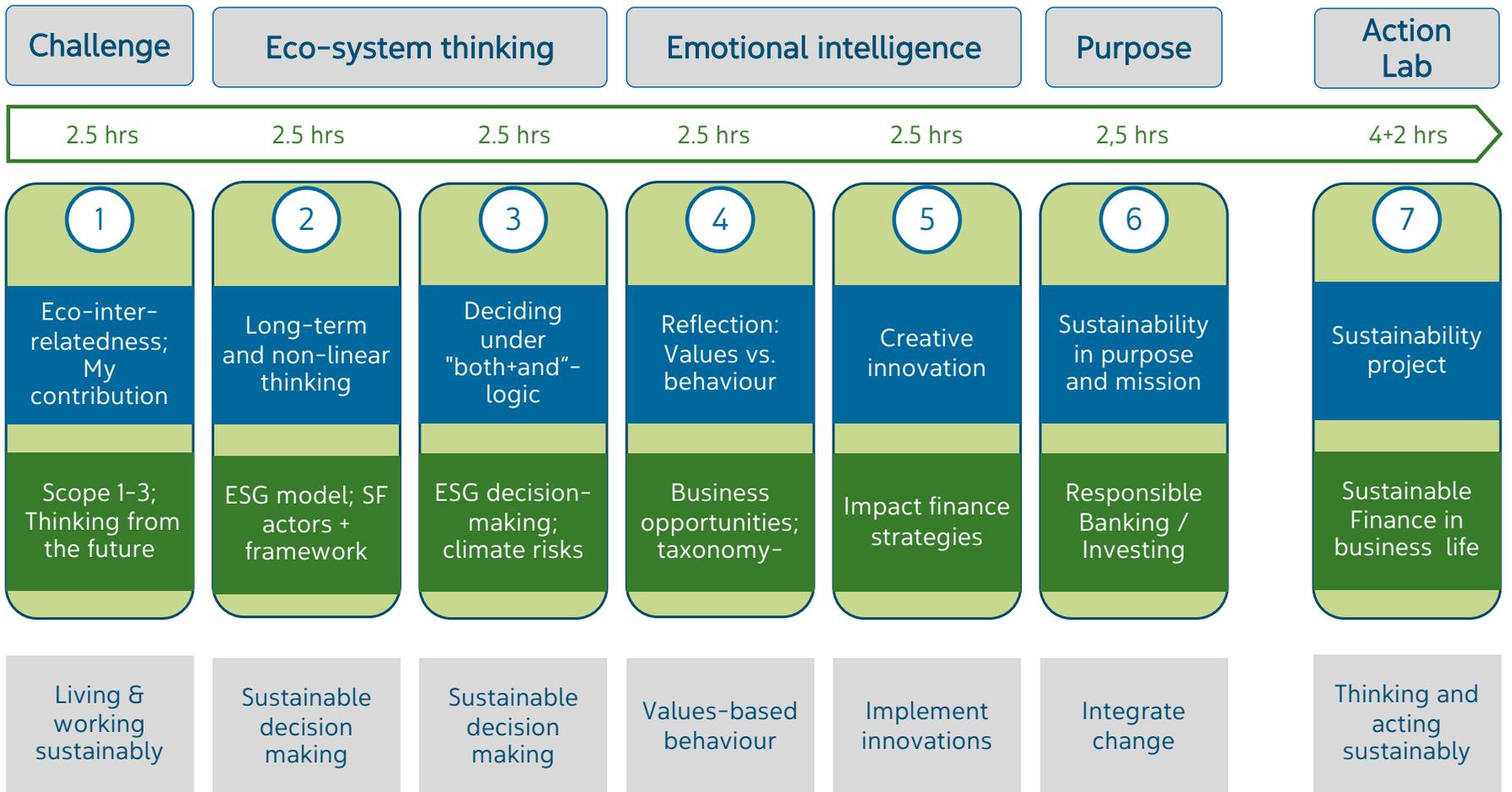


A unique leadership development initiative that combines ...

the "Sustainability Mindset Principles"

Overview and core themes of „Sustainable Finance“

Inspirations and established practices from mindfulness and neuroscience



Week

Mindset-Shift

Sustainable Finance

Impact on Sustainable Action

Challenge

Eco-system thinking

Emotional intelligence

Purpose

Action Lab

2.5 hrs 2.5 hrs 2.5 hrs 2.5 hrs 2.5 hrs 2,5 hrs 4+2 hrs

1  
Eco-inter-relatedness; My contribution  
Scope 1-3; Thinking from the future

2  
Long-term and non-linear thinking  
ESG model; SF actors + framework

3  
Deciding under "both+and"-logic  
ESG decision-making; climate risks

4  
Reflection: Values vs. behaviour  
Business opportunities; taxonomy-

5  
Creative innovation  
Impact finance strategies

6  
Sustainability in purpose and mission  
Responsible Banking / Investing

7  
Sustainability project  
Sustainable Finance in business life

Living & working sustainably

Sustainable decision making

Sustainable decision making

Values-based behaviour

Implement innovations

Integrate change

Thinking and acting sustainably

# Sustainability in Finance MINDSHIFT – Contents

## Module

The participants understand / learn / elaborate on ...

1

... the ecological interrelatedness, their own contributions and the need for sustainable action. Scope 1-3 provide the framework for making future financial decisions from an impact perspective.

2

...how ecosystem thinking requires both long-term and non-linear thinking. The ESG model provides the framework, participants understand the basics, intentions and main players in the field of Sustainable Finance.

3

... how decision-making for sustainability improves by including „both+and“-logic. In the climate scenario simulation "En-Roads", the ESG system-interrelationships, sustainability risks and solutions are analysed.

4

... the understanding that the gap between actual behaviour and aspired values promotes sustainability change. Sustainable Finance is recognised as a business opportunity, the taxonomy as a helpful tool.

5

... how sustainability orientation and intuition can be used for innovative action. At the same time, the methods and strategies of impact finance make it possible to experience implementation.

6

... how sustainability can serve as a purpose and mission for conveying meaning in financial institutions. They learn how to put the new requirements from the UN PRB and UN PRI principles into practice.

7

... concrete projects in an action lab on how sustainability can be implemented in structures, processes, business and products, with the involvement of the company's stakeholders. Cross-disciplinary and cross-company cooperation brings inspiration, new perspectives and supports inclusion.

# Pilot programme dates



**Start date:** 24 June 2021, from 4pm – 6.30pm Berlin / 9am – 11.30am New York.

**Modules 2-6:** 1 Juli, 08, 15, 22, 29 July, from 4pm – 6.30pm Berlin / 9am-11.30am New York on respectively.

**Action Lab:** 26 August, 4pm – 8pm Berlin / 9am – 1pm New York.

## **Action Lab:**

Participants are asked to demonstrate tangible impact by implementing tangible sustainability projects in small teams. In the Action Lab, the individual teams present their respective project prototypes and the experiences made in prototyping. Peer feedback is provided to further improvements and mutual learning.

Three months are planned for the implementation of the projects. A final presentation of the results and impact will take place at the end of November / beginning of December 2021. Date and time tbd jointly.

# Application and registration – pilot programme

To register or for further information, please send a brief motivation to:  
Klemens Höppner, CFA

[klemens.hoepfner@mindful-finance.org](mailto:klemens.hoepfner@mindful-finance.org)

In addition to the modules, please reserve time for self-paced development and home practice (regular mindfulness, reflection and self-awareness practices, engagement on the learning platform).

We will evaluate the program and you will be asked to complete (anonymized) self-assessments (pre and post) and to participate in a feedback interview of 30-60 minutes between action lab and final presentation.

Project teams are encouraged to find project sponsors that will provide organizational support and team mentoring on the project.



# Professional foundations and qualifications

## Sustainability Mindset



“The Sustainability Mindset Principles”  
Isabel Rimanoczy, EdD

# PRME

Principles for Responsible Management Education

## Sustainable Finance



Frankfurt School  
of Finance & Management

German Excellence. Global Relevance.



## Mindset Change Mindfulness



# Facilitators of the Programme

Dr Friedhelm Boschert



- ❖ More than 20 years of experience in leading positions in the cooperative banking sector, including as Chairman of the Board of Volksbank International
- ❖ Honorary Professor at IMC FH Krams with Corporate Social Responsibility
- ❖ Certified expert in "Sustainable Finance" (Frankfurt School of Finance)
- ❖ Certified [En-Roads Ambassador](#) (Climate Interactive)
- ❖ Leadership and mindfulness facilitator

[Friedhelm.Boschert@mindful-finance.org](mailto:Friedhelm.Boschert@mindful-finance.org)

Klemens Höppner, CFA



- ❖ 20 years of international experience in banking & financial services, thereof 10 years in the management
- ❖ Certified expert in "Sustainable Finance" (Frankfurt School of Finance)
- ❖ Certified [En-Roads Ambassador](#) (Climate Interactive)
- ❖ Systemic business coach and facilitator, certified yoga teacher
- ❖ Leadership and mindfulness facilitator

[Klemens.Hoepfner@mindful-finance.org](mailto:Klemens.Hoepfner@mindful-finance.org)



The Mindful Finance Institute promotes mindset shift and cultural change in finance. To this end, we integrate neuroscientific findings, established mindfulness methods, behavioural change, sustainable finance approaches and the principles of sustainability mindset.